

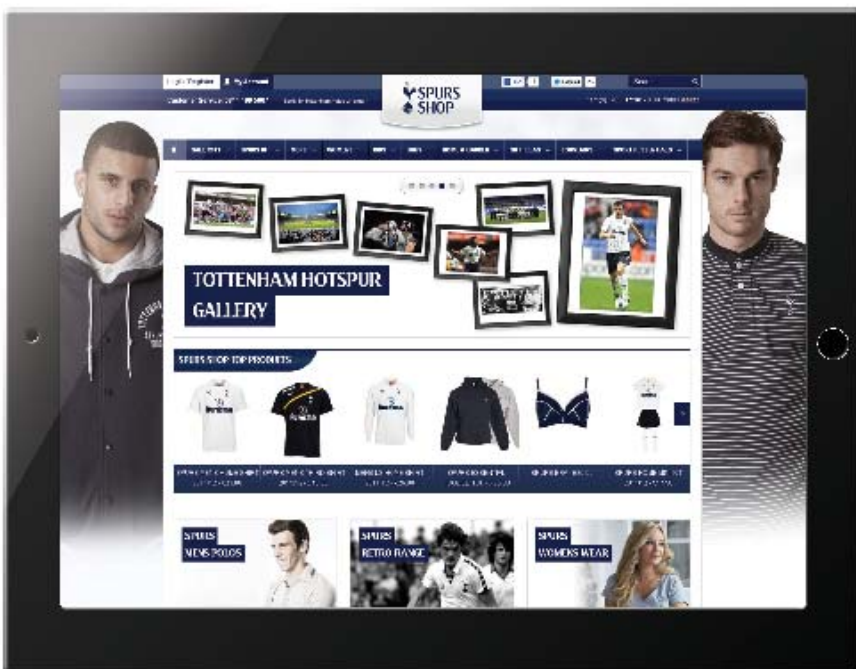


mCommerce solutions for multi-channel retailers

App's and mobile solutions for iPhone and Android devices

Integrated real-time mobile commerce has never been more achievable

The power of PRIAM's eCommerce platform and Content Management System is now available for mobile or tablet in either App or Browser based version.



Responsive Design

Automatically adjusts to the size of the customer's browser to create an optimal viewing experience across a range of devices including mobile, tablet and desktop.

Platform Independent

Complete platform independence. Choose App or browser, mobile or tablet. Will auto-detect whichever device the user is accessing.

Secure, Fully Transactional

Create fully transactional mobile sites with complete security of content and payment, within a PCI compliant environment or via PayPal.

Advanced SEO

100% Search Engine Friendly with automatic site map creation, friendly URLs, auto generated keywords and multi-tier SEO option.

Multi-Company / Multi-Site

Create an unlimited number of sites, subsites and landing pages from within a single environment. Links seamlessly to the main eCommerce site.

“

In the short time we have been using the appease eCommerce solution our web site has gone from providing 50% to 80% of our sales and our despatch times are five times quicker

Victoria Howarth - Head of Retail at Tottenham Hotspur

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Achieve true retail success across all channels

With the use of mobile and tablet devices growing rapidly, there has never been a more crucial time to focus on your mCommerce strategy to meet demands of the rapidly growing marketplace.

Built with complete flexibility in mind, PRIAM's App and mobile offering incorporates all of the great features that existing customers enjoy with the popular appase eCommerce and CMS solutions.

International Support

- Powerful multilingual and multicurrency features
- Supports localisation and different tax rates

Payment Handling

- Payer Authentication (Mastercard Securecode and Verified by Visa compatible)
- Full PayPal support
- Address verification option
- Fully PCI compliant
- Variety of payment methods including vouchers
- Full SSL encryption for complete security
- Guest checkout

Marketing and Promotions

- Catalogue promotional pricing
- Customer and group specific pricing
- Personalisation, gift wrap
- Up and cross selling, related items, wish lists
- Sticky basket, abandoned basket
- Full social integration to Facebook, Twitter and Pinterest

Product Browsing

- Multiple images per product
- Multi-dimensional products
- Image zoom-in capability
- Recently viewed products
- Product review and blogging

Navigation / Catalogue Browsing

- Featured products / hero products
- Sophisticated keyword search
- Breadcrumb navigation



Site Management

- Create an unlimited number of sites, subsites and landing pages
- Permission based user access control
- WYSIWYG editor for adding custom elements
- CSS editor for styling changes
- XML editor to customise built-in features

Analytics and Reporting

- Integrates with Google Analytics
- Powerful PRIAM reporting for site analysis

